

freshstyle®

simple ideas for creative living

Cover Price: \$5.99
Sub Price: \$19.98 for 6

fresh style is a new inspirational magazine that celebrates creative living with simple and stylish DIY projects. Offering innovative ideas and budget-saving solutions, it enables its readers to embrace a colorful life.

Featuring

Inspiring homes
Tips from design experts
Quick and easy projects
Popular bloggers, artists,
and entrepreneurs
Handmade accessories
and home accents
Kid-friendly activities



Target Demographic:
Women ages 25-44
Rate Base: 60,000



We can be found at: Lowe's ■ Dollar General ■ Michaels ■ Barnes & Noble
Jo-Ann Fabric and Craft Stores ■ Sam's Club ■ Costco ■ Target and other locations